

A woman with long blonde hair, wearing a dark blue blazer and a brown belt, is smiling while wearing a black AR headset. She is standing in a large, brightly lit industrial warehouse. In the background, there are white storage containers, one with the word 'CHECK' visible, and a red forklift. The floor is polished and reflects the overhead lights.

# Industry of the future

Discover our Augmented Reality technologies dedicated to operator assistance, training and communication.

# An industrial expertise

Since 2008, our company bookBeo (living book in Anglo-Breton language) has been developing customized augmented reality, virtual reality and artificial intelligence solutions.

## OPERATOR ASSISTANCE



## TRAINING



## COMMUNICATION



# Awards & Ecosystem

- **MOBI 3D research project labelled** by the Images et réseaux cluster and subsidised by the Brittany Region, Brest Métropole and the Finistère General Council.
- **Research results:** development of customised Recotracking algorithms (visual recognition and machine learning).
- **No equivalent solutions** for the recognition of industrial parts handled by an operator (Competitive watch carried out by the AUTOLIV group internationally).

## Institutions :

- Pôle images et réseaux
- IMT
- Région Bretagne
- Brest Métropole
- Conseil Général du Finistère



## Industrial groups :

- NOVATECH
- AUTOLIV
- PSA
- CHRONOPOST
- LA POSTE



# Examples of custom industrial clients needs solutions



## R&D

Algorithm for the parcel number detection on augmented reality glasses to facilitate the picking of the delivery men.



## Factory implementation

Recotracking algorithm and control assistance application of an industrial part defects.



## Event communication

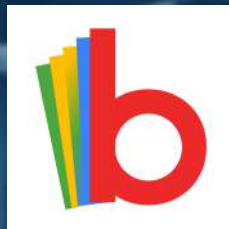
Augmented reality application to present the client's services conceptualised, modelled and animated in 3D.

**Claude Baudouin**  
Plant manager  
NOVATECH TECHNOLOGIES

"bookBeo has developed a recotracking solution to support our operators in the quality control of electronic cards.

Result: a sharp drop in the rate of customer returns of defective cards. “

MORE ABOUT IT ...



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